

## Welcome to KindNews!

In recognition of National Breastfeeding Month, Kindbody has joined forces with Leche to explore the many ways to nourish your baby—whether through breastfeeding, formula, donor milk, or a combination. Check out the video resource section to learn more.

We are also celebrating Women's Equality Day on August 26, which serves as a powerful reminder of the ongoing fight for gender equity, honoring the progress made while calling attention to the rights that women are still striving to fully secure.

[↓ Scroll down for a quick reminder of your \[employer\]-sponsored benefits.](#)

### Patient Story



#### Sarah and Eytan's Story

"Our journey to parenthood was marked by challenges, setbacks, and triumphs. Infertility presented us with unexpected obstacles, but with the unwavering support of Kindbody, we overcame them."

[Read their story](#)

### Provider Spotlight



#### Dr. Amber Cooper

Board certified in both Obstetrics and Gynecology and Reproductive Endocrinology and Infertility, Dr. Cooper, is Kindbody's Chief Medical Officer-Genomics and Laboratory Sciences.

[Meet Dr. Cooper](#)

### Video Resource

#### Feeding Without Shame: Your Fertility & Feeding Journey

Our newest video resource is a judgment-free conversation to inform, support, and empower you, no matter how you feed your baby.

[Watch now](#)

### New on Our Blog

#### For Kindbody's Anupama Kathiresan, it's Doctor, not Mrs.

"I am inspired by so many amazing women physicians using their voice to speak out against the gender inequality that exists for women in medicine."

[Read more](#)

### Monthly Tip

#### Reflect, Set Goals, and Embrace Proactive Fertility Care

It's not too late to prioritize your health in 2025. Now is the perfect time to reflect on your health journey and set meaningful goals for the rest of the year.

[Read more](#)

## Your Benefits Through [Employer]

*This section will be customized for your benefits*

Employees and spouses/partners enrolled in a [Employer]-sponsored Aetna or BCBS medical plan are eligible for:

- Up to one (1) KindCycle per lifetime for fertility treatment services such as IUI, IVF, medically necessary egg/embryo/sperm preservation and fertility medications through Kindbody Rx\*
- Reimbursement of up to \$5,000 per event or child with a lifetime maximum of \$10,000 for reimbursable adoption, donor and surrogacy services

[Activate your benefits](#)

\*Subject to applicable deductibles or coinsurance under the Aetna or BCBS medical plan

### Contact us at any time.

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1-855-KND-BODY

