

kindbody

Fibroid Awareness Month Toolkit

Open the Doors Campaign

July 2024



Kindbody Signature Clinic

The conversation around reproductive health in this country has always been shrouded in mystery, myths, and misconceptions. **At Kindbody, our goal is to educate, demystify, and open the doors to the conversation on fertility, family building**—and everything from preconception through postpartum and beyond.

As part of the Open the Doors campaign, in July we'll be hosting virtual events to spark discussion around fibroids, getting pregnant, and what happens in an IVF lab.

Help us promote these important topics with your team. This toolkit contains useful assets that you can use:

1. Email template for internal memos
Pg 4
2. Short-form blurb for chat channels
Pg 5
3. Flyer
Pg 7
4. Digital screen
Pg 8
5. Event schedule
Pg 10

Messaging Templates

Did you know that uterine fibroids—common, non-cancerous growths around the uterus—can negatively impact fertility and are experienced by 80% of women by the age of 50?

We understand the importance of addressing issues like fibroids when planning for a family, which is why we offer Kindbody—your fertility and family building benefit—to help navigate the path to parenthood. Whether you're just starting to explore fertility options or seeking guidance on managing fibroids, Kindbody's team of experts is here to support you every step of the way.

More about Kindbody:

Kindbody gives you and your dependents access to fertility and family building benefits—including IVF, egg freezing, and more.

With your benefits, you and/or your partner can access:

- A world-class team of fertility experts and clinicians
- Fertility clinics located across the country
- Clinical consultations: either in-person or virtual
- 24/7 chat access to have your questions answered

Have you activated your Kindbody benefit? [Click here](#) to create your Kindbody account.

Want to learn more? [Click here](#) to RSVP for upcoming virtual events hosted by Kindbody:

July 11: Ask Me Anything: Fibroids & Fertility with Dr. Balmir

July 17: How to Get Pregnant: What They Didn't Teach You in Sex-Ed

July 25: Behind-the-Scenes at a Kindbody IVF Lab

Did you know that uterine fibroids—common, non-cancerous growths around the uterus—can negatively impact fertility and are experienced by 80% of women by the age of 50?

Whether you're just starting to explore fertility options or seeking guidance on managing fibroids, Kindbody—your fertility and family building benefit—is here to support you every step of the way.

Take a moment to activate your Kindbody benefits. [Click here](#) to create your account and schedule a consultation with a Kindbody clinician.

Want to learn more? [Click here](#) to RSVP for upcoming virtual events hosted by Kindbody:

July 11: Ask Me Anything: Fibroids & Fertility with Dr. Balmir

July 17: How to Get Pregnant: What They Didn't Teach You in Sex-Ed

July 25: Behind-the-Scenes at a Kindbody IVF Lab



Flyers, Digital Signage

Recommendations for using this flyer:

- Share with your ERG leaders to distribute
- Include as an email attachment to employees
- Print and post around your worksite
- Post to your intranet

kindbody

JULY 2024 | UTERINE FIBROIDS & FERTILITY

80% of Women Develop Uterine Fibroids by the Age of 50

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Your Kindbody benefits provide you and/or your partner with:

- Fertility services including IVF, egg freezing, and more
- A world-class team of fertility experts and clinicians
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Fibroids can affect fertility in multiple ways.
These factors can make it challenging for women to conceive or carry a pregnancy to term.

-  **Distorting the shape of the uterus**
-  **Blocking fallopian tubes**
-  **Interfering with blood flow to the uterine lining**

Activate Your Kindbody Benefits Today

Visit kindbody.com/fibroids to create your account and schedule a consultation with a Kindbody specialist.

Join Virtual Events Hosted by Kindbody in July

- JULY 11
Ask Me Anything: Fibroids & Fertility
- JULY 17
How to Get Pregnant: What They Didn't Teach You in Sex-Ed
- JULY 25
Behind-the-Scenes at a Kindbody IVF Lab

 Scan QR code to register

Fibroids and Fertility Flyer

Download File

Recommendation for using:

- Display on available digital monitors located onsite.

July Virtual Events

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July Virtual Events

Ask Me Anything: Fibroids & Fertility
Thursday, July 11
1:30pm ET/ 10:30am PT

How to Get Pregnant: What They Didn't Teach You in Sex-Ed
Wednesday, July 17
7:00pm ET / 4:00pm PT

Behind-the-Scenes at a Kindbody IVF Lab
Thursday, July 25
1:30pm ET/ 10:30am PT

RSVP
Scan to learn more

employeebenefits@kindbody.com • 1-855-KND-BODY

Download File

To download to your computer, click "Download File" then right click the image > Save As

Upcoming Events



Ask Me Anything: Fibroids & Fertility

**Thursday, July 11
1:30pm ET/ 10:30am PT**

In honor of Fibroids Awareness Month, we are highlighting one of the most common conditions that can impact fertility. We will dive into the signs, symptoms, and treatment options for Fibroids as well as how we can use assisted reproductive technologies (ART) to help those with Fibroids build their families.

[Learn more](#)

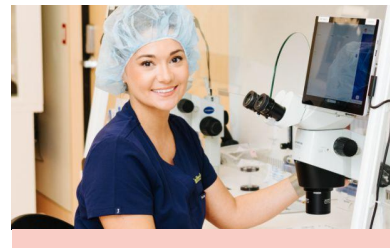


How to Get Pregnant: What They Didn't Teach You in Sex-Ed with Dr. Natalia Grob & Dr. Jasmine Pedrosa

**Wednesday, July 17
7pm ET / 4pm PT**

Kindbody REI, Dr. Grob, and Ob/Gyn, Dr. Pedrosa, will fill you in on everything they didn't teach you in Sex Ed. We will dive into the best time of the month to try to conceive, ways to optimize your chances at conception, how ovulation predictor kits work and more!

[Learn more](#)



Behind-the-Scenes at a Kindbody IVF Lab

**Thursday, July 25
1:30pm ET/ 10:30am PT**

For many fertility patients, the action behind-the-scenes in the IVF lab is shrouded in mystery. It can be a point of anxiety when your precious eggs, sperm, or embryos are taken behind a curtain to be cared for by someone else. In honor of World Embryology Day, we are peeling back the curtain and giving you a rare glimpse into our state-of-the-art labs and the teams who run them.

[Learn more](#)

Have any questions?

For additional support, please reach out to your Kindbody account manager.

Thank You!
